

## DECEMBER 2023 NEWSLETTER

Throughout this last summer and fall, we have aggressively considered how TrustBIX needs to pivot within the new post-COVID reality. Assumptions we made before may or may not still apply. At the same time, we asked ourselves, how could we accelerate TrustBIX's growth? We did not leave anything unturned and challenged every product, service, and innovation the Company was working on.

The net result is that we have a much smaller team, but they are very focused on revenue generation and service delivery. Our primary focuses are:

1. ViewTrak's auction market solution.
2. Alberta Food Security's indoor farming solution.
3. Continue servicing our Gate to Plate® customers.

To improve TrustBIX's cash flow, we did the following:

1. Sold Feedlot Solutions to our former programmer, David Wang.
2. Strategically reduced operating expenses.
3. Hubert Lau (CEO) and Adam Morand (CTO) voluntarily draw minimal to no cash compensation.

## INDOOR FARMING TECHNOLOGY SOLUTION

TrustBIX continues to focus on agricultural technology solutions. On Nov. 13, 2023, we received final acceptance by the TSX Venture Exchange of our acquisition of Alberta Food Security Inc. This officially gives TrustBIX access into the indoor farming sector.



As well, joining our board of directors and our executive team as Chief Technology Officer is Mr. Adam Morand. He is not only the founder of the Agriplay indoor farming technology but also an Entrepreneurial Technologist passionate about innovation and industrial localisation of all basal human needs. His lifetime goal is to see economically viable technologies creating a global abundance of food, energy, clothing, shelter, clean air and fresh water. Imbued with an innate need to improve, seek efficiencies, create, build and solve puzzles, for Adam, every day is an opportunity to do good. With three decades of experience building companies,

teams and technologies across myriad industries from gaming to energy to agriculture to banking, Adam is ready to contribute to TrustBIX's success.

To understand our new indoor farming technology solution and why this is already generating new sales leads weekly, please go to this link on our website <https://www.trustbix.com/solutions> and click on “View Our Introductory Indoor Farm Presentation”.

## VIEWTRAK UPDATE

ViewTrak’s Auction Master Pro added 14 new barns to our AMP family this year! We also re-wrote our clerk and penner module in a new programming language. We are looking forward to all the new enhancements coming in 2024. Currently, we are re-writing our office module and planning to develop a dealer program and vet program to integrate with our new improved office and scale module. Call 800-886-1665 for a free demo!

Last week we announced our plans to discontinue Market Master and Dealer Master support as of January 1, 2025, calls and emails have been sent to all of our customers, if you would like more information, please call us at 780 456 2207.

Feedlot Solutions is now owned by Codeep Inc. They are continuing to upgrade and support FLS. For inquiries, please contact David Wang at 780 660 0598 or email [support@FeedlotSolutions.com](mailto:support@FeedlotSolutions.com).

## A TOUGH GOODBYE!

We had to bid farewell to many great teammates this year and we thank them for their loyalty and dedication.

However, the greatest heartbreak was the departure of Warren Goldsack. On Nov. 21, 2023, our good friend and colleague lost his bout with cancer and passed away. For those who knew him, please send your love and memories to his family at <https://www.saskfunerals.ca/obituaries/warren-goldsack>



In celebrating Warren’s life, we wish everyone will take time this holiday season to create experiences and memories with loved ones. May peace and joy be with you all.

## FORWARD-LOOKING INFORMATION

This newsletter contains certain forward-looking information and reflects TrustBIX's present assumptions regarding future events. These statements involve known and unknown risks, uncertainties, and other factors that may cause TrustBIX's actual results, levels of activity, performance, and/or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements.

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