

TRUSTBIX



TSX.V:TBIX OTCQB:TBIXF

The TrustBIX vision is to create a world where we:
Trust More – Waste Less – Reward Sustainable Behaviour

Our team continues to bring our vision to life *Trust More – Waste Less – Reward Sustainable Behaviour*". This year our mission is to focus on four key sectors supporting our vision.

1. Commercialization of the BIX platform within the Canadian Beef sector:

Since 2022, TrustBIX has been providing JBS Foods Canada with traceability services and sustainability validation. JBS Foods Canada and TrustBIX continue to collaborate to supply JBS Sustainable Beef in Canada. Globally, JBS is the largest animal protein processor, domestically JBS Foods Canada is one of our major beef processors.

TrustBIX continues to work with KML Beef developing unique programs for their Beef products, for both domestic sales and export programs.

2. Continue progress through commercialization of the BIX platform for non-beef sectors:

TrustBIX has been collaborating with Biomass Quality Network of Canada (BQNC) since 2021. We have been using our non-beef BIX platform modules, *Origin* and *Impact* to track biomass feedstocks into biomaterials, biofuels and green chemicals. In the last quarter of 2022, we launched a pilot with BQNC. Today we are excited that we are finalizing this pilot and have received a lot of very positive feedback regarding our programs.

We have been working closely with AllWest Demolition and Alberta Innovates for two years, to demonstrate how BIX could support the traceability of biomass into new

bioproducts, specifically biochar, a soil amendment. This project recently concluded with a reseller license for a resulting startup; PLNT Industries Inc. For more details on the reseller license, please see our Press Release from Friday, March 24, 2023.

Below is an updated visual of our target pipeline across various markets for 2023.

Target Markets Pipeline

BIX Market	R & D	Pilot Projects	Commercialization
	Cost Recovery	Professional Services Fee & License Fees	SaaS/Volume Fee & Professional Services
Beef	Completed	Completed	In progress
Biomass/Bio Industrial	Completed	TC: Q1 2023	TS: Q2 2023
Poultry	Completed	TC: Q2 2023	TS: Q3 2023
Carbon Accounting			TS: Q3 2023
Plant Protein	Completed	TC: Q2 2023	TS: Q4 2023
Dairy	TS: Q3 2023		
Cereal Crop	TS: Q3 2023		

TS: Target Start TC: Target Completion

3. Commercialization of BIX Location Services:

BIX Location Services (formerly known as Insight Technologies) provides solutions to track, and identify the movement of high-value moveable equipment used in agriculture and other industries. Our staff has improved the performance and customization of the product, conducted market research, defined relevant use cases, completed demos and pilots and are now negotiating our first contracts. The intent is to create revenue streams within both agriculture and non-agriculture industries, and to assist with asset management.

4. Continuing expansion and development of features within the ViewTrak suite of products:

Our ViewTrak team has developed new functions and features for Market Master, Auction Master Pro and Feedlot Solutions software.

FLS is ready to launch the newest project, which will leverage team members from multiple products, with the objective of increasing the market share. Stay tuned, we are really excited about what's about to come!

Our AMP team has just scheduled its record-breaking 9th install in April 2023 with more in the sales pipeline. Barns are seeing the value of some of our updates including an updated Scale Module, email functionality and newly released ACH module.

Easter is just around the corner, scan the QR code for some pre-Easter fun and to experience what BIX Origin can do!



Sincerely,

Hubert Lau
President, TrustBIX Inc.
Office: 780-456-2207



TrustBIX | ViewTrak, 2nd Floor, 10607 82 St NW, Edmonton, Alberta,
T6A 3N2, Canada

[Unsubscribe](#) [Manage Preferences](#)